

3 REASONS TO HAVE A WEBSITE



PROTECT CREDIBILITY AND PREVENT IDENTITY THEFT

A website creates an atmosphere of trust, people only buy from businesses they **like**, **know**, and **trust**. Social media pages are quicker to create, a website commands authority.

INCREASE VISIBILITY

There are over **4.5 billion** active internet users worldwide, and over **90%** of them accessed the Internet via mobile devices. Social media is widely competitive, let it support your website not replace it.

CONNECTION WITH CUSTOMERS

An effective website will contain plenty of important information your customers need. By helping customers, a website improves the **overall customer experience**.